Merrimack Valley Chamber of Commerce Economic Development Technology & Business Assistance Program

Preparing for a 21st Century Economy



Merrimack Valley Chamber of Commerce Economic Development Technology & Business Assistance Program

Thank you for your support of this initiative

- Town Manager Stapczynski, Andover
- Mayor Sullivan, Lawrence
- Mayor Manzi, Methuen
- Town Manager Rees, North Andover
- and local, state, and federal officials.

The Merrimack Valley Chamber Technical and Business Assistance Program

It is anticipated that this technical information business assistance program, administered in several parts, has and will continue to provide an economic return by assisting companies in their ability to identify opportunities to locate their businesses within these communities; by assisting current businesses to expand here and by assisting current businesses to stay here.



The Merrimack Valley Chamber Technical and Business Assistance Program

The resultant economic return of business retention, expansion and growth will have a positive effect upon the retention of current jobs, the expansion and creation of new jobs, and expanded property taxes from new and growing businesses.



The Merrimack Valley Chamber Technical and Business Assistance Program

Project For Cities of Lawrence, Methuen and Towns of Andover, North Andover

Program Scope of Services:

Part 1: Merrimack Valley Business Location Technical Information Portal-Phases I and II

Part 2: Technical Business Assistance

Part 3: Technical Marketing and Awareness.

Part 4: Education and Workforce Development Program











Welcome to Merrimack Valley Means Business! Through a collaboration between the Merrimack Valley



BUILDINGS

VALLEY MEANS

Welcome

Area Profile

How to use this site

Business, Demographic, & Property Search

Troubleshooting

Property Information

Contact

Submittal Form

Planning Commission and the Merrimack Valley Chamber of Commerce, a complete inventory of all businesses and parcels of commercial and industrial land in the northeastern Massachusetts communities of Andover, Lawrence, Methuen, and North Andover is available on this site for easy viewing and downloading. There is no sign-up procedure, and all information is absolutely free. In addition to business and parcel information, customized demographic, consumer expenditure,

of this caliber in the country.

Merrimack Valley wants your business, and we are committed to providing you with timely, up-to-date information to help you along your way.

free, simply fill out and submit our property information form.

business and workforce, and surrounding business counts reports for each property can be obtained, with accompanying GIS maps and detailed Pictometry aerial images. Because of its completely unique aerial image capabilities, this interactive Web site is the first regionally-based business informational Web tool Come explore how your business can succeed in the "Crossroads of New England." If you have any questions about the Merrimack Valley region or the use of this site, feel free to contact us. The

If you are a Realtor and would like to have additional property and contact information posted absolutely

Merrimack Valley Business Location Information Portal

Cities of Lawrence, Methuen and Towns of Andover, North Andover

First regionally-based business informational Web tool in the country

Interactive, easy-to-use website – utilizes information superhighway

Detailed Inventory of Existing Businesses (Commercial/Industrial)

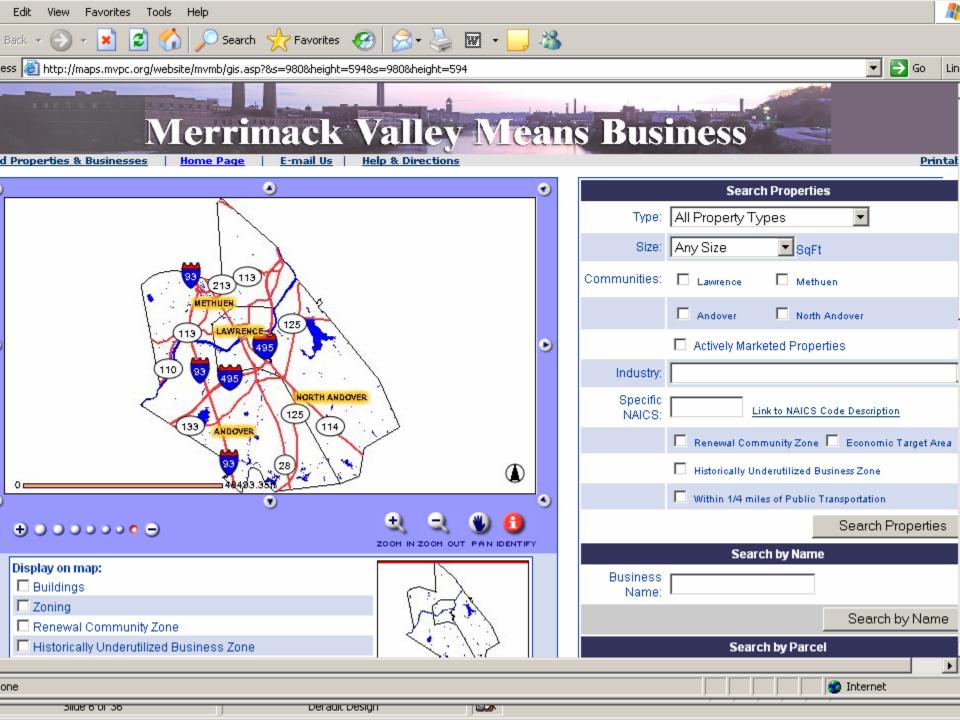
Demographic and workforce reports for any location

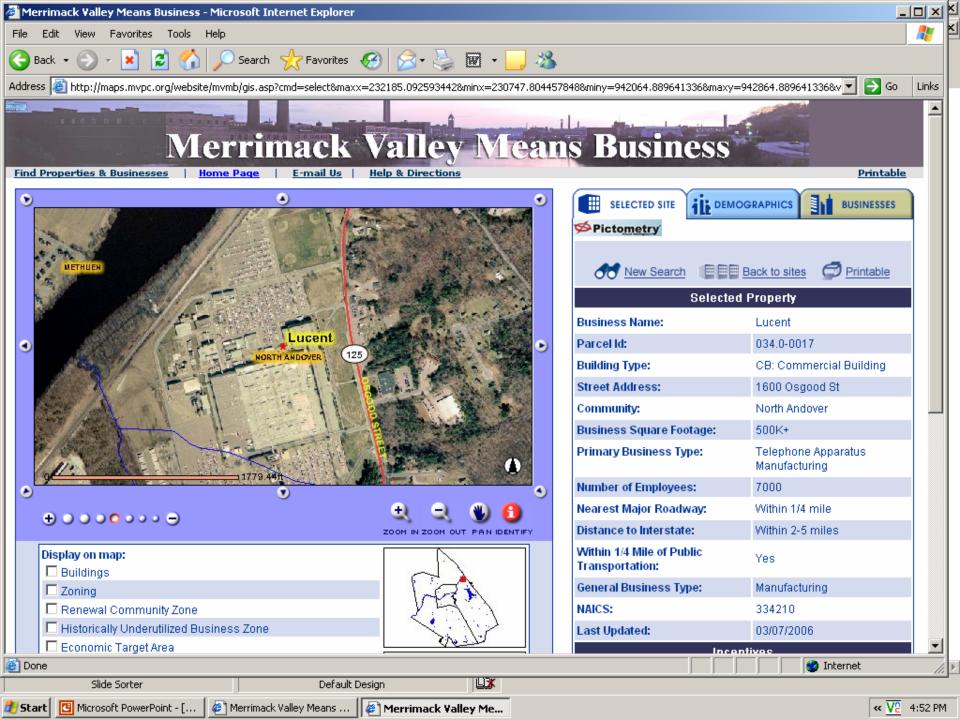
Unique aerial photograph imaging system – Pictometry

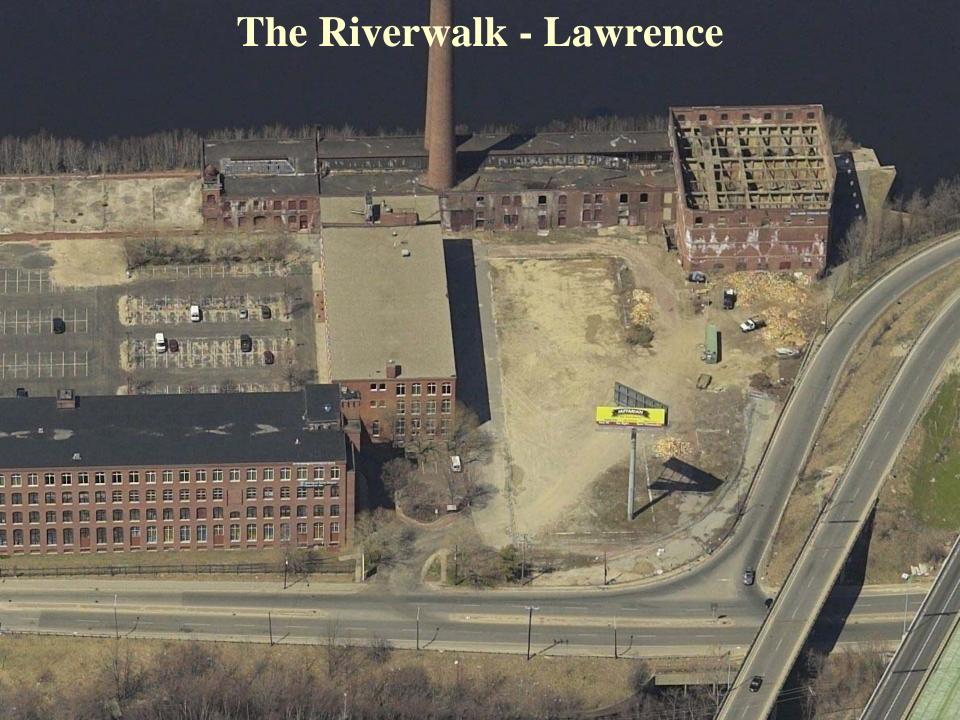


Free to use – No charge for Listing Properties









Riverwalk upon completion



MBTA Lawrence Terminal





Merrimack Street, looking west





Part 2: Technical Business Assistance

The Merrimack Valley Chamber recognized the need for the development of economic development seminars, summits, and programs that would assist new and existing businesses with the tools they need.



Part 2: Technical Business Assistance

The presentations have included but not limited to meetings before The Northeast Association of the Commercial/Industrial Board of Realtors, small business community at Chamber functions, Business Community in conjunction with US Small Business Administration, Lt. Governor, Speaker of the House and area State Representatives, Planning and Economic Development departments, and the Merrimack Valley Regional Planning Commission.

Part 3: Technical Marketing Awareness

The Merrimack Valley Chamber recognized the vast need for the development of a marketing campaign, in conjunction with the parts of this overall program, as a means to bring awareness to the business and industrial community, of the opportunities to expand and locate here.



Part 3: Technical Marketing Awareness

The marketing program has included, but not limited to:

- New MerrimackValleyMeansBusiness.com web site
- New economic development brochure
- New real estate post cards
- Ads in Boston Business Journal, national real estate publications, NEAR
- TV commercial on New England Cable News and other networks
- Billboard on Interstate Route 495, etc.

Merrimack Valley Means Business

Just 25 miles north of Boston, in the heart of the historic Merrimack Valley, lies a

THRIVING

center of business and industry which has become a major boom region. From

INNOVATIVE

start-ups to Fortune 500 corporations, companies reap the benefits of the area's

DYNAMIC

pro-growth attitude toward business. What's more, their people live and work in

VIBRANT

local towns with strong schools, abundant recreational options, a shared sense of

COMMUNITY

values and the lifestyles you would expect from this lovely New England setting.



3M Touch Systems calls Methuen's Griffin Brook Industrial Park home, another example of nationally and internationally known firms located in the Merrimack Valley.

Methuen's Colombo established in 1929, is now also home to the famous Yoplait brand and part of the General Mills family. The plant produces 35 million cases of yogart annually. Methuen is also bosne to 3M Touch Systems/ Optical Systems Division which manufacturers touch screens and related products.

Vicor develops and manufactures components for power conversion at its new 135,000 sq. ft. facility in Andover.

Many companies, like valve manufacturer Wans Regulator in North Andover, and Lawrence Pumps in Lawrence, who are world leaders in their product



fields benefit enormously by the area's convenient location for exporting.

Many other startup, spin-off, and non-traditional industries flourish here alongside internationally known corporate giants under highly favorable growth conditions.



Internationally renown for its high quality dental implant products, Straumann of Switzerland, recently moved its USA headquarters to Andover.

Clustering of Like Industries

The historic Merrimack Valley supports major industry clusters in fields such as biomed/biorech, food, telecommunications, defense, textiles/appard, and high technology. Each cluster attracts and supports its own business network, from specialized suppliers to providers to professional services.

Our area rivals any as a biomed/ biotechnology growth center. In addition to the headquarters of Philips Medical Systems, the area boasts gene specialists Wyeth, the stare's largest employer in biotech.

Joining in the telecommunications area is fiber optic entrepreneur, k5aria which recently relocated to Lawrence.



The Merrimock Valley is well served by public transportation including this new state-of-the-art public transportation hub in Lawrence providing area businesses and residents with MBTA commuter rail, MVRTA bus services and plenty of parking.

The textiles/apparel cluster includes: Malden Mills, a world-renowned producer of quality apparel and upholstery material, including the Polartec* fleece fabric; New Balance, developer of the popular sneaker line; and Southwick, creators of the classic Southwick suit favored by JFK, Cary Grant, and George Bush.

Join the Boom

Find out why so many world-class businesses and industries choose to locate here. Low-cost land, affordable lease and rental space, and a hardworking, highly trainable workforce are just a few of the many compelling reasons.

Businesses looking for lower cost, yet quality space choose the Merrimack Valley because it offers a great workforce and an abundance of both mill properties and single story industrial/commercial buildings readily adaptable to your company's needs.

A mutually rewarding partnership between local businesses, government and the Merrimack Valley Chamber of Commerce has helped to create the ideal climate for business success.



Malden Mills' revolutionary fleece fabric, Polartec® is in demand world-wide by manufacturers of high-porformance outdoor clothing such as Patagonia, L.L. Bean, and Lands' End.

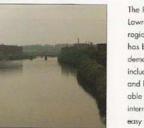
Jog a mile in former president Bill Clinton's apparent sneaker of choice, New Balance. They can be had "an a shoestring" at the factory outlet store in Lawrence.



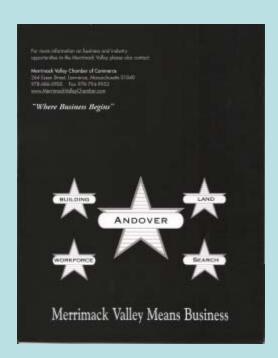
SHOP, EAT, PLAY, at "The Loop" in Methuen, the most unique shopping, dining, and entertainment experience in New England. The Loop is home to over 25 shops and services along with a wide variety of cafe's and restaurants.

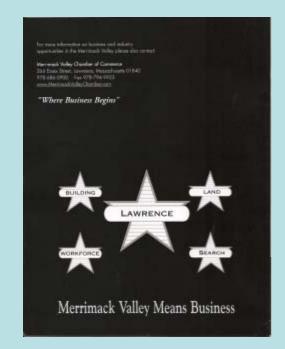
Small Business

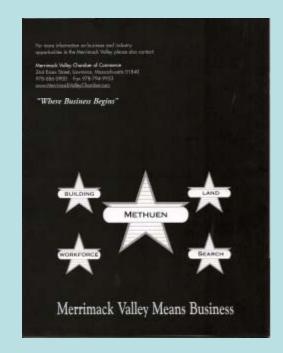
Small business has found that these Merrimack Valley communities provide them the best choice for the various types and affordability of building space they need to start and grow their business. When coupled with financial incentives found for example, in Lawrence's HUD-Renewal Zone, or in economic target areas, small business flourishes here.

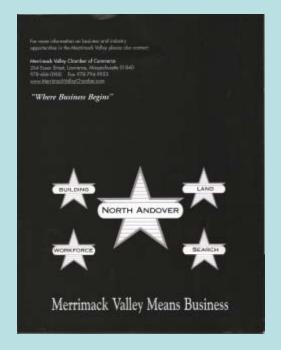


The Riverwalk Mill complex in Lawrence is just one example of the region's available mill space which has been renovated to meet the demands of today's business needs including professional offices, retail and light industrial at very affordoble rates, offering a vast array of internal building layout and within easy access to public transportation.









www.MerrimackValleyMeansBusiness.com

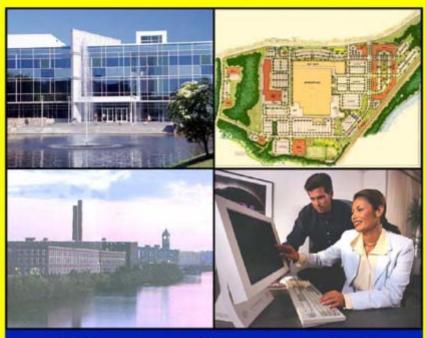


"Where Business Begins"



Merrimack Valley Chamber of Commerce 978-686-0900

MerrimackValleyMeansBusiness .com



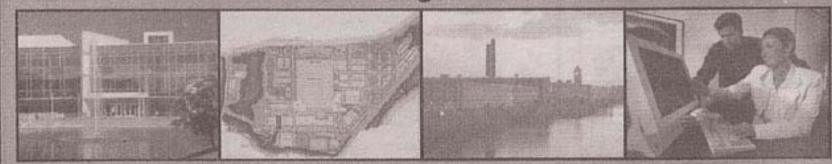
"Where Business Begins"

BUILDINGS * LAND
WORKFORCE * SEARCH ONLINE

ANDOVER * LAWRENCE
METHUEN * NORTH ANDOVER
MASSACHUSETTS

MERRIMACK VALLEY CHAMBER OF COMMERCE • 978.686.0900

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"El Buen Comienzo de un Negocio"

EDIFICIOS * TERRENOS EMPLEOMANIA BUSCA EN NUESTRA PAGINA WEB

ANDOVER * LAWRENCE * METHUEN * NORTH ANDOVER

FOR INFORMATION CALL: JOE BEVILACQUA, PRESIDENT MERRIMACK VALLEY CHAMBER OF COMMERCE 978.686.0900



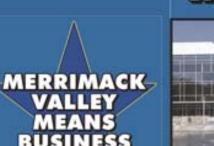






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Part 4: Education/Workforce Development Program

The Merrimack Valley Chamber recognized the need to acquaint today's educational leaders and students with the demands and critical requirements of today's industries. Many of the jobs of today require a technical background, particularly in math and science, that many might not recognize. This program was delayed due to the changes in school superintendents but will be activated now that new superintendents are in place.



MerrimackValleyMeansBusiness.com

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